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*Research Article*

## Research and Countermeasure Analysis of the Cultivation Mode of Music Professionals in China\*

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### Abstract

China is now vigorously promoting the higher education reform in the new era, under this background, it is imperative to analyze the education and cultivation mode of music professionals in China and explore the cultivation mode that is suitable for the development requirements and development characteristics of music talents. Based on this, proceeding from the current situation of the cultivation of music talents in China, this paper summarizes the basic framework of the cultivation of high-quality music talents in colleges and universities. Also, this paper analyzes the existing problems of the cultivation mode of music professionals in China combined with the cultivation mode of music professionals in colleges and universities and proposes the suggestions for the cultivation mode of music talents suitable for China based on the analysis of foreign mature experience. Through this paper, we can further deepen the understanding of the current situation and continuously explore the innovation and integration of the cultivation of music talents in China.

### Keywords

Music Major • Talent Cultivation Mode • Cultural Integration • Suggestion

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<sup>2</sup> The 2018 Annual Project of the provincial social science research, "Music performance and life evolution research of Islam" FJ2018JDZ020

<sup>3</sup> National Social Science Fund -Arts Youth Project in 2014-The study of the mind in Sergei Rachmaninoff 2014CD03198-Licensed: 14CD112

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As China continues to enhance the implementation of higher education reform, how to further improve the quantity and quality of the cultivation of music professionals is the core issue in the music education industry in the context of higher education reform. Research has shown that (Wang, 2016; Wang, 2015) the optimization of the cultivation mode of music professionals in China is conducive to the exploration of the cultivation mechanism of music talents that meets the needs of the times, thus establishing and improving the cultivation mode beneficial to the development characteristics of music talents. Literature (Guo, 2016; Zhan, 2016) optimized the cultivation mode of music talents and constructed a new cultivation mechanism with “music teachers”, “professional elites” and “regional music” as the core of cultivation, which was an innovative attempt of the cultivation direction of music talents. Aiming at the main employment direction of music talents in the current stage, literature (Luo, 2018) analyzed and studied the importance and reality of the cultivation mode of innovative media music talents under the new situation on the basis of the investigation of relevant industry cases.

Aiming at the development needs of the cultivation mode of music professionals in China, this paper summarizes the basic framework of the cultivation of high-quality music talents in colleges and universities proceeding from the current situation of the cultivation of music talents in China. Also, this paper analyzes the existing problems of the cultivation mode of music professionals in China combined with the cultivation mode of music professionals in colleges and universities and proposes the suggestions for the cultivation mode of music talents suitable for China based on the analysis of foreign mature experience. Through this paper, we can further deepen the understanding of the current situation and continuously explore the innovation and integration of the cultivation of music talents in China.

## **Current status of the cultivation of music talents in China**

In recent years, with the continuous development of China's economy and society, more and more colleges have set up music major. While music education has achieved great development, it also faces a series of problems.

### **The Number of Students Enrolled Is Not Proportional to the Quality of the Students**

Compared with general college candidates, the art admission examination has relatively low requirements for candidates' cultural knowledge so that a considerable part of students switch to art majors due to poor cultural knowledge. Meanwhile, in order to pass the entrance examination, many students put too much energy into the study of music professional skills while neglect the improvement of the comprehensive music quality. In this way, the students enrolled in music major tend to have poor comprehensive music quality, which has an important impact on the teaching quality in the future music professional teaching process.

### Employers' Change in the Demand for Music Talents

With the continuous development of China's art and culture market, the demand for music talents in the employment market is also undergoing constant changes. No matter in terms of the number of employment positions or the future development, the demand for talents in the direction of music basic research is constantly declining while the demand for applied talents is constantly increasing, which generates certain differences between the current cultivation mode of music talents and social needs.

## Analysis of the Basic Framework and Influencing Factors of the Cultivation Mode of High-Quality Music Talents in Colleges and Universities

### Basic Framework of the Cultivation Mode of High-Quality Music Talents in Colleges and Universities

When establishing the cultivation mode of high-quality music talents in colleges and universities, it is necessary to study the influencing factors that have significant impact in the university education system. Factors such as the quantity and quality of talents cultivated and the cultivation objective should be taken into consideration when judging whether the talent cultivation mode is a high-quality cultivation mode, so that these three factors are mutually interacted.

The cultivation scale of talents determines the cultivation objective; the cultivation objective determines the final quality of cultivation; and the quality of cultivation determines the scale of subsequent cultivation. Based on this theory, in the construction process the talent cultivation mode in colleges and universities, it is necessary to combine the cultivation mode with the corresponding educational environment to form a practical educational cultivation mode of music talents for specific educational objectives.

On the basis of traditional talent cultivation mode, this paper establishes the basic mode framework for the cultivation of high-quality music talents in colleges and universities. The basic framework is shown in Figure 1.

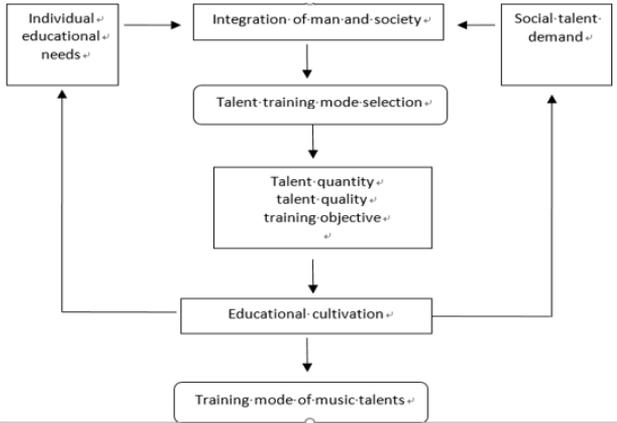


Figure 1. Framework of cultivation mode for music talents.

**Analysis of the Influencing Factors of the Cultivation of Music Professionals in China**

**Analysis of the cultivation mode of music professionals at the present stage.** In order to better realize the improvement and optimization of the talent cultivation mode better based on the current situation of the cultivation of music talents in colleges and universities in China, this paper conducts the empirical research on the setting mode of music major curriculum in A school.

First of all, in the setting of the music major curriculum in A school, it is divided into four parts: curriculum of general education, curriculum of subject foundation, curriculum of teachers' education and curriculum of self-development since this school is the normal college. The relevant credit proportion is shown in Figure 2.

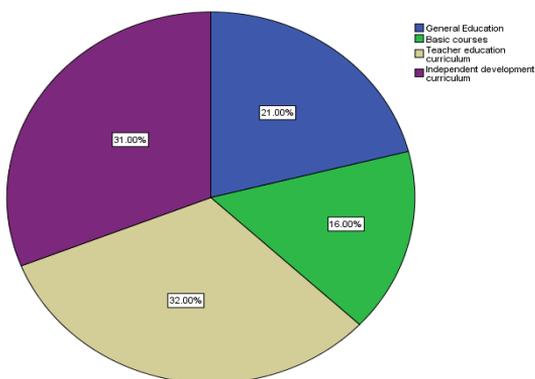


Figure 2. Credit scale.

It can be found from Figure 2 that the credit of the curriculum of teachers' education exceeds 30% of the total credits, which is a good reflection of the educational nature of this normal college. In the content setting of the education curriculum, there is a certain bias in the professional main curriculum and the education foundation curriculum, as shown in Figure 3.

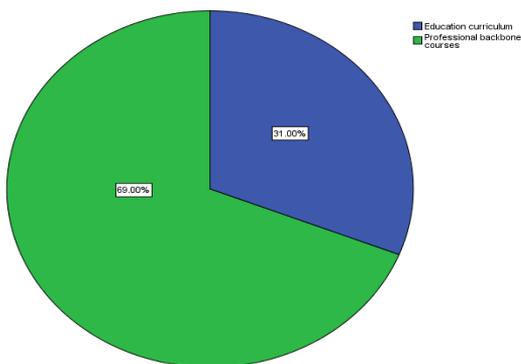


Figure 3. Content setting of education curriculum.

Through the analysis of the proportion of relevant curriculum, it can be found that the school attaches more importance to the cultivation of the academic research and professional skills of students. On the other hand, compared with other types of curriculum, the proportion of self-development curriculum is high, which shows that A school has made a successful attempt to give full play to students' specialties and stimulate students' autonomous learning ability.

Secondly, in the design of the curriculum duration, as the demand for applied talents increase constantly, A school has paid more and more attention to the cultivation of students' practical application ability, which is well reflected in the fact that the duration of comprehensive practice classes accounts for 43% of the total class hours. The relevant curriculum hours are shown in Figure 4.

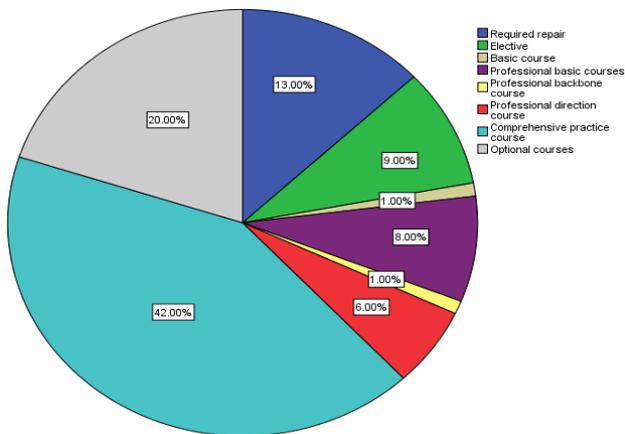


Figure 4. Course hour setting.

**Current status of practical cultivation mode.** Although most colleges and universities have attempted to satisfy the demand for applied talents and constantly increased the proportion of practice cultivation curriculum. However, in the practice cultivation process, due to the lack of corresponding cultivation system and curriculum setting, the practical cultivation mode has not obtained the desired effect. The main factors contributing to this phenomenon are as follows:

The first is that the cultivation objectives cannot meet the actual needs of the society. In implementing music education, although many colleges and universities takes market orientation as their objective of talent cultivation, there are still differences between the objective of talent cultivation and the actual needs of society;

The second is that the existing cultivation concept has hampered the development of music talents. When imparting professional knowledge, music teachers still focus on the teaching of professional knowledge, ignoring the cultivation of students' comprehensive quality. The simplicity of the teaching plan and the spoon-feeding teaching method are still the important talent cultivation philosophy of music teachers at the present stage;

The third is that the existing music curriculum system cannot meet the social needs of music talents. In the setting of traditional music curriculum system, the simple technical principle and the unified standard principle are still important guiding direction in the design process of music curriculum. The talents cultivated under this mode are lacking in a wide range of knowledge and have poor comprehensive ability.

## **Reference from Foreign Mature Experience and Strategy Analysis of Talent Cultivation Mode**

### **Foreign Mature Experience**

Compared with the weak experience in the cultivation of music talents in China, some foreign universities have established a relatively complete cultivation system for music talents. While cultivating students with a solid music foundation, they have also well satisfied the needs of applied talents.

The characteristics of the cultivation mode of music talents in foreign universities are summarized as follows:

The first is that the cultivation of the talents needed by the society is taken as the core purpose of the music curriculum. In the process of talent cultivation, in addition to imparting professional music knowledge and technique to students, emphasis is also given to the development of students' musical creativity, musical expression and comprehensive ability in the cultivation process of music talents. Take the Tokyo University of the Arts as an example, in the cultivation process of music talents, it emphasizes that students should not only constantly enrich their cultural knowledge, but also cultivate their autonomous learning ability and innovative ability. In the teaching process, teachers will encourage students to try to combine local music with western music, so as to deepen their understanding and inheritance of eastern and western musical culture in the music-making process.

Secondly, by expanding students' knowledge horizon and professional skills, students' music-related professional skills can be continuously improved. In the mature talent cultivation mode in foreign countries, the cultivation of students' independent creative ability is an important cultivation content in the cultivation mode of music talents. The cultivation of students' independent creative ability enables students to have a broader space in the future selection of employment range. Meanwhile, the continuous expansion of students' career and scientific research capabilities has also laid a solid foundation for further deepening the native music education and music culture, thus promoting the further optimization and improvement of the cultivation mode of music talents. Thus, the purpose of cultivating more outstanding music talents can be achieved.

The third is to establish a more diversified cultivation mode of music talents. The establishment of the cultivation mode of music talents is not only aimed at music majors in colleges, but also for general music lovers. Only in this way can we establish a better cultivation mode of music talents. Therefore, many colleges and universities in foreign countries continue to promote the integration of the cultivation mode of professional talents and music lovers. Moreover, with the help of Internet technology, the traditional internal talent cultivation mode of colleges and universities is transformed into a broader social public cultivation mode so as

to promote the continuous innovation and development of the cultivation mode of music talents in colleges and universities.

### **Suggestions for the Development of the Cultivation Mode of Music Professionals in China**

**Transforming the cultivation concept of music talents and innovating the cultivation mode.** The music talents cultivated under the present cultivation mode of music talents in China can no longer meet the needs of the diversified market, which requires the innovation and reform of the existing cultivation concept and cultivation mode.

At present, music colleges in China have continued to increase their attempt at music cultivation mode. For example, a music school in Hunan Province has established a “3C Music Talent Cultivation Experimental Zone”, an innovative cultivation mode of music talents, based on the full integration of existing resources. Under this talent cultivation mode system, the college will fully integrate its own resources, local music resources and social music resources, so as to constantly cultivate music professionals that adapt to social development, meet the needs of the market and have certain artistic innovation ability.

Under the 3C music talent cultivation mode, the college makes full use of the rich local music and cultural resources and the social resources owned by the college for years, so as to cultivate market-oriented high-quality music talents that meet the needs of the diversified market. This innovative cultivation mode of music talents is of important reference for actively promoting the transformation of the current cultivation concept of music talents and the innovative cultivation mode of music talents.

**Transforming music teachers' cultivation concept of music talents.** Music teachers are the key to the cultivation of music talents. Whether the professional level of teachers or the teaching philosophy they use has a significant impact on the cultivation of music talents. This requires music teachers to absorb the experience of music talent cultivation at home and abroad on the basis of completing daily professional music teaching tasks, so as to continuously inherit and innovate the music education concept to meet the needs of modern talent cultivation.

On the other hand, in the music teaching process, it is necessary to fully mobilize students' subjective initiative and characteristics according to the characteristics of each student. At the same time, aiming at the professional characteristics of music majors, the dual role cognition of students is continuously strengthened. The role of students and musicians are instilled into their learning and life, thus cultivating high-quality music talents that meet the needs of the society and have rich knowledge reserve.

**Constantly accelerating the reform of music curriculum.** The traditional music curriculum setting cannot meet the diversified needs of talent cultivation, which requires the overall optimization of the existing curriculum. The optimized music curriculum design not only needs to strengthen the understanding of the purposiveness and practicality of music learning among music talents, but to fully respect the actual level and ability of students in the curriculum content design. While maximizing the advantages of students, it is also necessary to build a more multi-directional, multi-type and multi-level curriculum design system.

On the other hand, it is necessary to continuously increase the proportion and role of practical activities in the curriculum and encourage students to enhance their daily performance opportunities and professional practice ability in the way of practical associations. The scientific and effective implementation of the practical curriculum is not only an effective supplement to the professional curriculum system, but also can achieve the connection between the campus talent cultivation and the needs of the society and the zero-distance effect of the school teaching and the needs of the society, which can provide practical experience for the establishment of the cultivation mode of practical talents of “learning in teaching and using in learning”.

## Conclusion

In view of the current situation of the cultivation of music talents in China, it is necessary to constantly innovate and optimize the current cultivation mode of music talents in China in the context of fully grasping the trend of diversified talent demands. To achieve this goal, it is not only necessary to reform the traditional cultivation concept and cultivation mode, but also to transform the teaching mode of music teacher. Moreover, on this basis, the reform of the curriculum setting of music major should be accelerated, so that more practical activities can be added to the cultivation mode of music talents. Therefore, while strengthening the artistic expression and artistic accomplishment of music talents, the continuous integration of campus teaching and market demand can be achieved to promote the development of music education in China.

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