<table>
<thead>
<tr>
<th>Title</th>
<th>Authors</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application of the MOOC Mixed Teaching Method Under the Background of Internet + Education</td>
<td>Jian Xie, Binbin Xu</td>
<td>2611</td>
</tr>
<tr>
<td>Teaching Model of College English Grammar in Intensive Reading Course</td>
<td>Chunyi Zhou</td>
<td>2617</td>
</tr>
<tr>
<td>Design of and Research on Autonomous Learning System for Distance Education based on Data Mining Technology</td>
<td>Yue Gao, Shuying Zhang</td>
<td>2633</td>
</tr>
<tr>
<td>Establishment of the Practical Education System for Civil Engineering Majors in Local Colleges and Universities under the Emerging Engineering Background</td>
<td>Wenxiu Hao, Jing Yuan, Xiao Xu</td>
<td>2641</td>
</tr>
<tr>
<td>Learner-Centered Flipped Classroom Teaching Reform Design and Practice—Taking the Course of Tax Calculation and Declaration as an Example</td>
<td>Meiling Lu, Qingchi Han</td>
<td>2661</td>
</tr>
<tr>
<td>Analysis on Current Situation and Development Trend of Garden Landscape Education</td>
<td>Bin Wang, Lei Zhang</td>
<td>2677</td>
</tr>
<tr>
<td>Educational Structure of Resident, E-commerce Transactions and Residents’ Consumption-Empirical Analysis based on Synergistic and Mediating Effects</td>
<td>Xuanxuan Zhang, Guohua Cao</td>
<td>2685</td>
</tr>
<tr>
<td>Education and Training Management Model and Incentive Mechanism based on Core Employees of Scientific and Technological Small and Micro Enterprises</td>
<td>Yang Liu, Wei Zhong</td>
<td>2699</td>
</tr>
<tr>
<td>Construction of Security System of Flipped Classroom based on MOOC in Teaching Quality Control</td>
<td>Tao Gan</td>
<td>2707</td>
</tr>
<tr>
<td>The Ways of Educational Targeted Poverty Alleviation for the Poor in Rural Areas in Chongqing</td>
<td>Xiaojin Sun, Yajun Guo</td>
<td>2718</td>
</tr>
<tr>
<td>Construction of Collaborative Teaching Strategy Model of “Urban Planning Methodology” Course</td>
<td>Georui Lin, Xiaohui Yu, Jinhui He</td>
<td>2726</td>
</tr>
<tr>
<td>Industrial Design of Cultivation Architecture for Innovative Talents in Higher Education</td>
<td>Lei Yang</td>
<td>2735</td>
</tr>
<tr>
<td>Method and Path Selection for Optimization and Promotion of Teaching Quality of Applied Courses—Taking Steel Structure Course as an Example</td>
<td>Delei Yang, Wengiang Zhu, Yamin Liu, Hui Dong</td>
<td>2742</td>
</tr>
<tr>
<td>Teaching Methods of Architectural Design Based on Right Brain Development Concept</td>
<td>Yun Li</td>
<td>2750</td>
</tr>
<tr>
<td>Application of Project-based Teaching in the Tourism Marketing Course</td>
<td>Yan Mei, Yuling Hu</td>
<td>2759</td>
</tr>
<tr>
<td>Application of Infants’ Brain Neural Mechanism of Native Language Learning in English Teaching</td>
<td>Lidan Mao, Ning Wang, Xiaou Zhao</td>
<td>2766</td>
</tr>
<tr>
<td>Study on the Problems Existing in Chinese Piano Education and Improvement Measures</td>
<td>Wenjie Zhu</td>
<td>2775</td>
</tr>
<tr>
<td>Application of Statistical Inference in Education and Teaching</td>
<td>Zhaoxia Huang</td>
<td>2782</td>
</tr>
<tr>
<td>Title</td>
<td>Page</td>
<td></td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
<td>------</td>
<td></td>
</tr>
<tr>
<td>Empirical Research on the Influencing Factors of the Conversion Efficiency of Scientific and Technological Achievements in Colleges and Universities Based on Tobit Model</td>
<td>2794</td>
<td></td>
</tr>
<tr>
<td>Importance of Employee Education: Analysis of the Impact of Human Capital in Intellectual Capital on Enterprise Value</td>
<td>2808</td>
<td></td>
</tr>
<tr>
<td>Application of Emotion Cognitive Model in Interactive National Music Education</td>
<td>2822</td>
<td></td>
</tr>
<tr>
<td>A Study on College Students' Integrity Cultivation from the Perspective of “Social Person”</td>
<td>2833</td>
<td></td>
</tr>
<tr>
<td>The Innovation Model of Teaching and Human Resource Cultivation in Major of Public Administration in the Process of State Governance Modernization</td>
<td>2845</td>
<td></td>
</tr>
<tr>
<td>Innovation Method of Educational Cultivation Path of New Type Professional Farmers</td>
<td>2853</td>
<td></td>
</tr>
<tr>
<td>Ideological and Political Education in Curriculum of Traffic Engineering: An Example of Traffic Environmental Impact Assessment Course</td>
<td>2864</td>
<td></td>
</tr>
<tr>
<td>Network Visual Exploration for the Cooperation Map of Courses in Different Major Curricula</td>
<td>2874</td>
<td></td>
</tr>
<tr>
<td>The Influence of Teachers' Answers on MOOC Community Discussion and Teaching Effect</td>
<td>2885</td>
<td></td>
</tr>
<tr>
<td>Education Management Method Based on MOOC Analysis Platform</td>
<td>2895</td>
<td></td>
</tr>
<tr>
<td>An Analysis of High School Students' Learning Ability of Modelling about the Topic of Voltaic Cell</td>
<td>2904</td>
<td></td>
</tr>
<tr>
<td>Topic Interaction Model Based on Local Community Detection in MOOC Discussion Forums and its Teaching Application</td>
<td>2922</td>
<td></td>
</tr>
<tr>
<td>Educational Model and Practice of STEM Education+Creator</td>
<td>2932</td>
<td></td>
</tr>
<tr>
<td>Public-Private Partnership Project Risk Management in Education Industry</td>
<td>2941</td>
<td></td>
</tr>
<tr>
<td>The Influence of the Internet Sports Information on College Physical Education</td>
<td>2949</td>
<td></td>
</tr>
<tr>
<td>Application of Semantic Similarity Calculation Based on Knowledge Graph for Personalized Study Recommendation Service</td>
<td>2958</td>
<td></td>
</tr>
<tr>
<td>Innovation of Synergistic Supply Mechanism of Basic Public Education Services</td>
<td>2967</td>
<td></td>
</tr>
<tr>
<td>Analysis of Mapping Knowledge Domains of Tennis Teaching Research in China</td>
<td>2979</td>
<td></td>
</tr>
<tr>
<td>Innovative Methods of Ideological and Political Education for College Students Based on Ideological Cognition Science</td>
<td>2989</td>
<td></td>
</tr>
<tr>
<td>Innovative Talent Cultivation Model based on Conceive-Design-Implement-Operate Concept</td>
<td>2999</td>
<td></td>
</tr>
</tbody>
</table>
Lijing Cao
The Effectiveness of College Students’ Listening Comprehension Learning Based on Mobile English Teaching Software........ 3010

Ming Deng, Yuying Cao
Innovation and Effect Evaluation Model of Education and Training Outsourcing of State-owned Enterprises under Big Data.................... 3017

Dong Feng
Design and Implementation of College Graduation Employment Recommendation Service Platform under the Background of Big Data.................... 3028

Hao Jin
The Comprehensive Evaluation of the Quality of Physical Education in Colleges and Universities........ 3036

Wenbo Sun, Hongwei Cui, Chunjie Xu
Innovative Mode of Integrated Development of Higher Vocational Education Based on Social Interaction Theory........ 3043

Ye Wang, Xiangang Zhang
Teaching Innovation Methods for Literature Majors Based on Higher Education Informatization.................... 3052

Meng Xia
Education Reform of Chinese Language & Literature Major under Employment Orientation........ 3059

Jin Xu, Lisan Wang
Multi-angle Aesthetic Education on Foreign Literatures Based on Multi-values Theory: Using Feminism Literatures as Examples.................... 3066

Li Yang
Practice and Reform Measures of Erhu Teaching in Changshu Institute of Technology.................... 3072

Muyan Yu
Innovative Methods of Economic Management Education Based on the Industry-University-Research Collaboration Mechanism.................... 3079

Jinqiao Zhang
Integration Validity of Sports Industry and Education Based on National Fitness.................... 3086

Lin Zheng, Chaoqiu Bian
Children’s Music Education from the Perspective of Positive Psychology.................... 3094

Lin Zhu
Innovative English Teaching Modes Based on Higher Education Informatization.................... 3101

Qian Zuo
Design of Traditional Music Teaching in Colleges and Universities from the Perspective of Multiculturalism........ 3107

Fangjing Li
Quality Evaluation Method of College Graduates' Innovation and Entrepreneurship Education Based on the Principle of Brain Neurology.................... 3114

Chun Zheng
Application of Performance Technology and Blended Learning in Course Design of Students.................... 3125

Xiang Zhang, Xiaoyan Wu, Shikui Liang, Fei Liu, Yang Yang
Analysis of the Learning-oriented Teaching of Masters in Water Conservancy Engineering.................... 3135

Mei Li, Huiyong Wang
Engineering Education Practice and Big Data Analysis—Graduation Design.................... 3145

Zelin Ding, Jing Wang
Teaching Exploration of Hydraulic Structure Model Experiment Course.................... 3154
Xiaolan Ge, Yiwai Yin, Ying Wang
MOOC Education Mode of PE Public Curriculum in Colleges and Universities Based on Data Mining.................. 3160

Dongfang Zheng, Yue Zhao
Innovative Education Method of the Integration of Cultural Communication and Dance Art Design.................. 3169

Tao Wang, Tao Huang
Use and Management System of Large-scale Machinery and Equipment Based on Teaching Process of Colleges and Universities........................................... 3177

Xiaohua Liu, Fushun Wang, Xiaohua Sun
Application of WIKI Platform and Collaborative Learning Model in Assisted Instruction for CET–4.................. 3191

Xianhe Song
Analysis for Capital Investment Efficiency in Higher Education of Northeast China Based on DEA Model........ 3202

Renfu Geng
Improvement of Music Teaching Efficiency Based on Learner Emotional Model............................................. 3209

Lihua Fu
Learning on the Influence of Media Industrialization Management Mode on College Students' Ideological Education under the Background of New Media................................................................. 3219

Lei Wu, Jiachen Zhao, Yuhan Yang
Strategies of Preschool Teachers’ Professional Growth in Underdeveloped Region in the East China- A Case Study of Linyi City, Shandong Province.............................. 3230

Xiaoping Wang
Practice-Oriented Undergraduate Teaching Reform on International Trade....................................................... 3239

Chunying Shi, HuiQin Li, Chuanzhong Mao, Xiufang Shi, Yanjun Zhang, Jin Zhang
Construction and Management of Computer Professional Education Laboratory in the Context of Big Data........ 3247

Tao Chen
Training Mode of Innovative Talents in Higher Engineering Education in China............................................... 3254

Jianguo Liu
Cognitive Mechanism of English Translation and its Teaching Strategies............................................................. 3266

Zhengwei Zhao
Sound and Shape in Chorus Performance Based on Behavioural and Cognitive Perspectives........................... 3275

Chunyang Yu, Wenyao Guo
Individualized Teaching for College Students' Ideological and Political Education Based on the Concept of Cognitive Science.......................................................... 3284

Xiaheng Zhang, Xiao Li
Empirical Study on the Influencing Factors of Mobile Online Education Demand among China’s New Generation Migrant Workers.............................................................. 3294

Li Sun
Study and Practice on Teaching Model Reform of Popular Singing Major Based on Local Comprehensive Colleges and Universities.............................................................. 3304

Yujuan Bi, Xujie Du
Study on the Application of Infants’ Brain Neural Mechanism of Native Language Learning in English Teaching................................. 3312

Hua Chen
Research and Practice Based on the Psychological Education of College Students............................................. 3321

Jing Chen
Construction and Teaching Practice of Inter-regional, Inter-school and Inter-disciplinary Research Institutions in the Context of the Belt and Road......................................................... 3329
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
</table>
| Ying Chen, Ling He  
Teaching Innovation Methods of Computer-assisted Geographic Information Technology | 3337 |
| Yue Chen, Zhouzhou Zhang  
Relationship between Internationalization of Higher Education and the Further Study Trend of Overseas Students | 3346 |
| Guangzhong Dong  
Improvement Validity of Modern Chinese Reading Teaching Based on Pragmatics | 3354 |
| Hongyan Du  
Analysis of the Effectiveness of the Teaching Reform of Western Cultural History for College Students | 3361 |
| Xinyan Ge, Jiajun Xu, Nana Zheng  
Analysis and Empirical Research on the Influence of the Accompanying Education on the Social Relations in Urban and Rural Families | 3368 |
| Minghui Guo, Wujing Zhu  
Application of New Media Technology in Vocabulary Learning of College English Curriculum | 3376 |
| Yanhui Guo, Jia Guo  
Application and Innovation of the “Guidance-Learning-Interaction” Teaching Mode in College English Teaching | 3384 |
| Ying He, Xinxiao Zhang, Jing Wu, Jingfeng Xu  
Innovation Method of Architectural Physics Teaching Based on Flipped Classroom Idea | 3392 |
| Xuekun Hu  
Foreign Language Education in Colleges and Universities Based on Globalization Background | 3400 |
| Jun Chen, Hai Huang  
Analytic Hierarchy Process of the Evaluation System of Physical Education Teaching Quality in Colleges and Universities | 3408 |
| Hongbo Huang  
Computer Multimedia Aided Word Annotation for Incidental Vocabulary Acquisition in English Reading | 3417 |
| Yaoqiu Huang, Xiangru Jin  
Innovative College English Teaching Modes Based on Big Data | 3428 |
| Yangtao Kong  
Construction of Cognitive Function Model in College Teaching Based on Intelligent Informatization | 3435 |
| Yue Li, Jian Sun, Mengyao Sun  
Analysis of the Development Status and Impact of MOOCs in American Higher Education | 3442 |
| Qiao Ling  
Cultivation of Innovators and Entrepreneurs in Colleges and Universities in “Internet+” Era | 3449 |
| Kai Ma  
College Students' Legal Awareness Cultivation and Education Based on the Characteristics of the New Era | 3456 |
| Wei Ni, Juan Liu, Yongfei Yu  
Ways to Improve the Efficiency of P.E. Teaching in Colleges and Universities Based on Behavior Characteristics | 3463 |
| Jinghan Sun  
Development Strategy of Dance Education in Digital Era | 3471 |
| Yongguang Sun  
Construction and Effect Evaluation of Russian Wisdom Classroom Teaching Model under the Background of “the Belt and Road” | 3477 |
| Shasha Wang, Dezhi Wang  
Reform of College Students' Foreign Language Vocabulary Teaching and Effectiveness Analysis of Students' Vocabulary Competence Based on Corpus Teaching Method | 3486 |
Song Wang, Xiangfa Zeng
Effect of English Corpus on Reform of College English Teaching and the Improvement of Students’ Vocabulary Competence.............................................. 3493

Wei Wang
Optimization Effectiveness Model of Graphic Design Curriculum System Based on New Media................................................................. 3500

Xinyu Wang, Mu Zhang
Construction and Sharing of Information Resources in College Libraries Based on the Concept of Educational Resources Sharing................................................................. 3508

Bin Wu
Construction of Ecological Teaching Model for College English Course under the Background of Internet plus...................................................... 3515

Ming Xie
Teaching Model Innovation of Leisure Sports Major Based on Diversified Teaching................................................................. 3522

Qianli Xiong
College English MOOC Teaching on SWOT Analysis................................................................. 3529

Xiuping Xu, Ya Li
Teaching Method of Tourism Curriculum Design Based on Practical Teaching Method................................................................. 3536

Mei Yang
Learning Motivation among University English-language Majors under Hierarchical Teaching Model................................................................. 3543

Mengna Yang
Unique Value of Public Art Education in Colleges and Universities from the Perspective of Cultural Confidence................................................................. 3550

Richen Yang
Practice Approach of the Integration of Confucian Ritual and Musical Thought into the Construction of Campus Culture in Colleges and Universities................................................................. 3557

Xiting Yang
Research and Countermeasure Analysis of the Cultivation Mode of Music Professionals in China................................................................. 3565

Gaigin Zhang
Education Model of Industry-University-Research Cooperation in Training Application-oriented innovative Talents................................................................. 3573

Tian Zhang
Film Music Teaching Effect Evaluation from the Perspective of Audience Immersion................................................................. 3581

Guoying Zhao, Haitong Li
Application of New Media Technology in College English Vocabulary Teaching................................................................. 3591

Huilan Yue
Balanced Allocation Method of Preschool Education Resources Based on Coordinated Development of Urban and Rural Areas................................................................. 3599

Yunjun Pan
Relationship between Dual Innovation Ability and Scientific Research Performance of High-level Talents in Colleges and Universities................................................................. 3610

Yajun Zhang
Model Innovation and Teaching Effect Evaluation of Accounting Teaching in Higher Vocational Colleges in the Era of Big Data................................................................. 3620

Hongwei Cui
Innovation of Talent Cultivation Education Mode of Modern Apprenticeship Participated by Industry Associations................................................................. 3628

Yemeng Sun
Teaching Method of Vocational Ability Education for Financial Management Professionals................................................................. 3635
Qin Xu, Zhongli Zhou, Dexiang Yang
Educational Resource Management System Based on JSP Technology................................................................. 3645

Lili Zhang
English Flipped Classroom Teaching Model Based on Cooperative Learning............................................................. 3652

Bin Wang
Executives’ Educational Level, Corporate Social Responsibility and “De-noising” Financial Performance—Empirical data from Chinese listed companies disclosing social responsibility report............................................................. 3662

Shuai Yang
Mechanism of deepening the cooperation between schools and enterprises in higher vocational education.......................... 3681

Haitao Sun
Education Method of Multi-teaching Model Based on Task-Driven Legal Innovation.................................................. 3689

Kun Xu, Hailing Lu
The Influence and Analysis of Network Multimedia Teaching Management on College Psychological Teaching Model....... 3700

Shouhui He, Songtao Zhang, Xiaomin Zhang, Zhuangxian Guo, Caixia Liu, Lei Chen
Role of Counsellors in the Cultivation of Innovative Talents from Students’ Perspective................................................. 3713

Huan Zhang
Construction of Ideological and Political Education in Colleges and Universities under the Evolution of the We Media Communication Mode................................................................. 3724

Zuowei Zhao
Impact analysis of MOOC on Chinese Media Education in the New Media Environment............................................. 3737

Xiang Huang, Min Liu, Pengxiang Huang, Tianxiang Huang
Effective Integration of College Courses: Ideological and Political Education in Entrepreneurship Curriculum................................. 3744

Danting Wang
Trend of Community of Shared Future for Mankind in the Perspective of Marx's Thoughts of Globalization.................. 3753

Hai Huang, Jun Chen
Comprehensive Evaluation of Teaching Quality of Public Physical Education in Colleges and Universities................. 3761

Yan Chen
Research and Innovation on Chinese-foreign Cooperation in Running Schools in Tourism Education.......................... 3769

Yongfei Huang
Construction of the Discipline System of Art Theory under the Concept of Major Discipline............................................. 3777

Lina Cui
Design and Implementation of I & P Resource Sharing Platform Based on Excellent Curriculum Repository.................. 3784

Jiani Li
Teaching Method of English Autonomous Learning Based on Metacognitive Strategy Theory........................................ 3796

Yanchao Li
Education Management Model of College 3V3 Basketball League Based on Basketball Promotion...................................... 3803

Hua Liu
Innovation on Education and Training Mode of Human Resource Management Specialty in Colleges and Universities from the Perspective of Enterprise Simulation........................................... 3812

Wei Liu
Orientation and Effect Evaluation of Higher Education Features Based on Regional Economic Development Requirements – Henan Province................................................................. 3819

Guanchen Lun, Qingzi Meng
Problems and Countermeasures of Mental Health Education of College Students under the Background of Big Data........ 3827
Chongyu Ma
Teaching Application of Computer Virtual Reality Technology in International Education of Chinese Language .......... 3837

Yanchun Gu, Chunshan Zhao
Innovative Research on the Cultivation System of the Core Competence of College Students ........................................... 3844

Ying Sun, Minggu Ge
Psychological Health Education Based on Cognitive Linguistics .......................................................... 3852

Dongli Tan, Xinning Cao, Guangyao He
Patent Education and System Construction in Research Universities ...................................................... 3860